

Tuomas Yrjölä

EDUCATION

2000 - 2001	Helsinki Swedish School of Economics (Hanken) Master of Science (Economics)
1997 - 1999	Helsinki School of Economics and Business Administration International Bachelor of Business Administration

WORK EXPERIENCE

2018 – present	Essity Aktiebolag President Global Brand, Innovation and Sustainability
2017 - 2018	Essity Aktiebolag Global Vice President Baby Care & Feminine Care Category
2014 - 2017	SCA Hygiene Products Global Vice President Baby Care & Feminine Care Category
Procter & Gamble	
2013 - 2014	Associate Marketing Director Shave Care, Central & Eastern Europe
2010 - 2013	Global Associate Marketing Director, Gillette Venus
2008 - 2010	Associate Marketing Director, Nordic
2006 - 2008	Regional Brand Manager, Middle-East and Africa
2004 - 2006	Brand Manager Nordic
2001 - 2004	Assistant Brand Manager Nordic